



RULES



Theme: Something Old, Something New

Competition Overview

Students are invited to create an original fashion piece inspired by the theme “Something Old, Something New.” This competition challenges students to explore creativity, fashion design, sustainability, personal expression, and the transformation of existing ideas or materials into something new.

Rules & Regulations

Original Design

All submitted fashion pieces must be at least 75% original and created by the participating student. Students may incorporate existing garments, vintage materials, found objects, recycled materials, or other elements, but the final design must demonstrate substantial original creative work.

Students may not submit a commercially produced garment or an existing designer's work as their own.

Theme

All designs must respond creatively to the theme “Something Old, Something New.” The interpretation of the theme is intentionally open-ended. Students may explore ideas of history, sustainability, transformation, nostalgia, technology, culture, or personal experience.

Design Development

Students are expected to document their creative process.

Thumbnail sketches and a concept pitch are required as part of the initial submission.

Students should be prepared to explain the inspiration, materials, design choices, and relationship to the competition theme.

Initial Submission Deadline — October 23

Students must submit:

- Thumbnail sketches*
- A concept pitch describing their proposed design*
- Additional submission instructions and formatting requirements will be provided by the organizers.*



RULES

Optional Workshop — January 9

Students may participate in an optional workshop with Bewitching Beauty Events on January 9. The workshop is intended to provide additional creative and preparation opportunities for students. Participation is encouraged, but not required to compete.

Final Design Submission — February 5

Completed final looks must be submitted for jurying by February 5. Designs should be presentation-ready and reflect the student's original concept. Late submissions may not be accepted.

Jurying & Selection

Submitted designs will be evaluated by a designated panel of judges.

Judges may consider:
Originality and creativity
Interpretation of the theme
Quality of design
Craftsmanship and construction
Use of materials
Overall visual impact
Development from concept to final piece
Presentation

Top Three

Three students will be selected as the Top 3 competitors of the competition. The Top 3 students will have the opportunity to participate in a special photo shoot and competition with Bewitching Beauty Events on March 6. Additional details regarding the March 6 event will be announced at a later date.

Student Responsibility

Students are responsible for meeting all deadlines and completing their own original work. Teachers may provide guidance, instruction, feedback, and assistance with the creative process, but the submitted design must represent the student's own creative work.

Permission & Participation

Students selected for the Top 3 may be required to provide appropriate permissions/releases to participate in photography, publicity, and the March 6 event.

Additional participation requirements will be provided to finalists.

